Children's Ball 2027

SPONSORSHIP OPPORTUNITIES

Saturday, April 17, 2027 | 6 pm – Midnight

The Anthem and The Wharf
Washington, D.C.

Children's Ball Co-Chairs

Dalia and David Blass
Rebecca and Rob Nichols

CHARTING CARE
for Every Child

Children's National
Kids Are Our Everything.

ChildrensBall.org



Children's Ball 2027

EVENT DETAILS

Date: Saturday, April 17, 2027

Location: The Anthem | 901 Wharf Street SW, Washington, D.C.

Parking: Complimentary valet

Attire: Black tie

EVENT SCHEDULE

6 pm: Cocktail reception

7 pm: Main stage program

8 pm: Dinner

9:30 pm – Midnight: Live auction, entertainment and dancing

Sponsor Benefits and Opportunities

Children's Ball sponsorships and donations provide critical support for Children's National through the Fund for Every Child — our commitment to providing care to all children and families in need. The fund allows us to tailor everything we do for them. It advances promising research into new treatments and cures for childhood's most challenging conditions. As a sponsor, you will:

- Support the #1 children's hospital in the region* and one of only 10 pediatric hospitals in the country on the U.S. News & World Report's Honor Roll, providing value and recognition for your company, employees and customers
  **Highest U.S. News ranking in the Washington metropolitan area*
- Partner with a leading pediatric research and patient care institution dedicated to improving the health of our community
- Provide necessary funds to improve the lives of children here and around the globe
- Gain exposure to more than 1,000 regional business leaders, philanthropists, government officials and world-class physicians
- Elevate your organization's visibility through our recognition benefits

We are happy to tailor a sponsorship to your specific needs.
To secure your table(s) or discuss customization, please contact: Stephen Roche, Senior Associate Director, Special Events, at **sroche@childrensnational.org** or Samantha Frankel, Senior Associate Director, Corporate Partnerships, at **sfrankel@childrensnational.org**.

Donor Advised Funds (DAF) and Private Family Foundations
The Internal Revenue Service places specific restrictions on gifts made to charitable organizations via Donor Advised Funds (DAF) or private family foundations. Children's National Hospital Foundation abides by the following restrictions:

- Sponsorships paid through a DAF or private family foundations are not allowed (as they include goods and services or tangible benefits such as seats, meals, etc.).
- Bifurcation (the "splitting" of payment to pay for the cost of goods and services/benefits separately and the tax-deductible portion paid from the DAF or private family foundation) is not permissible.
- Donations paid through a DAF or private family foundations are allowed (as they are fully tax deductible and do not include goods and services or tangible benefits, which are waived).

For questions, please contact Melanie McCarty, Associate Vice President of Special Events and Stewardship, at **mmccarty@childrensnational.org**.

Space is limited.
To RSVP and secure your sponsorship and seats, please visit childrensball.org

PRESENTING SPONSOR | $250,000 (EXCLUSIVE OPPORTUNITY)

Event Benefits

- Three (3) tables of 10 seats with front-row, VIP seating
- Special table amenities for your guests, including tabletop champagne and favors
- Exclusive Presenting Sponsor signage throughout The Anthem, including welcome areas
- Exclusive recognition and announcement of sponsorship at the Children's Ball premiere sponsor recognition event with senior hospital leadership
- Main stage recognition by Children's National executive(s) or event leadership
- Full-page advertisement in the event program
- Highest logo or name placement on all printed and digital materials, as available (including save the date, invitation, program and signage)*
- Logo or name recognition*:
  - In the mainstage presentation
  - On the Children's Ball website with a link to your organization, if applicable
  - In the pre-event advertisement in *Modern Luxury DC Magazine*
  - In the post-event advertisement in *Modern Luxury DC Magazine*
  - In the post-event advertisement in the *Washington Business Journal*
- One (1) spotlight post on the Children's National Hospital Foundation LinkedIn page
- Exclusive invitation for four (4) to the Children's Ball premiere sponsor recognition event with senior hospital leadership

Additional Benefits

- Recognition as a matching donor for one of Children's National Hospital Foundation's campaigns
- Opportunity for a behind-the-scenes experience at Children's National, such as shadowing a physician or research scientist for a day, a customized hospital tour or a volunteer opportunity for your employees (tailored to your interests and focus areas)

$300 per ticket and $100 per table for goods and services are not tax-deductible.

****Deadline to appear in the save the date is October 1, 2026***
****Deadline to appear in the invitation is January 11, 2027***
****Deadline to appear in the print program and event materials is April 2, 2027***

PREMIER SPONSOR | $200,000 (EXCLUSIVE OPPORTUNITY)

Event Benefits

- Two (2) tables of 10 seats with front-row, VIP seating
- Special table amenities for your guests, including tabletop champagne and favors
- Exclusive sponsorship of the Cocktail Reception, with prominent Premier Sponsor signage throughout The Anthem and unique branding opportunities, including a branded signature cocktail and your logo on cocktail napkins
- Exclusive recognition and announcement of sponsorship at the Children's Ball premiere sponsor recognition event with senior hospital leadership
- Main stage recognition by Children's National executive(s) or event leadership
- Full-page advertisement in the event program
- Premium logo or name placement on all printed and digital materials, as available (including including save the date, invitation, program and signage)*
- Logo or name recognition*:
  - In the mainstage presentation
  - On the Children's Ball website with a link to your organization, if applicable
  - In the pre-event advertisement in *Modern Luxury DC Magazine*
  - In the post-event advertisement in *Modern Luxury DC Magazine*
  - In the post-event advertisement in the *Washington Business Journal*
- One (1) spotlight post on the Children's National Hospital Foundation LinkedIn page
- Exclusive invitation for four (4) to the Children's Ball premiere sponsor recognition event with senior hospital leadership

Additional Benefits

- Recognition as a matching donor for one of Children's National Hospital Foundation's campaigns
- Opportunity for a behind-the-scenes experience at Children's National, such as shadowing a physician or research scientist for a day, a customized hospital tour or a volunteer opportunity for your employees (tailored to your interests and focus areas)

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SIGNATURE SPONSOR | $150,000 (EXCLUSIVE OPPORTUNITY)

Event Benefits

- Two (2) tables of 10 seats with front-row, VIP seating
- Special table amenities for your guests, including tabletop champagne and favors
- Exclusive sponsorship of the After Party with prominent Signature Sponsor signage throughout The Anthem and unique branding opportunities, including a branded signature cocktail or dessert and your logo on cocktail napkins
- Exclusive recognition and announcement of sponsorship at the Children's Ball premiere sponsor recognition event with senior hospital leadership
- Main stage recognition by Children's National executive(s) or event leadership
- Full-page advertisement in the event program
- Premium logo or name placement on all printed and digital materials, as available (including including save the date, invitation, program and signage)*
- Logo or name recognition*:
  - In the mainstage presentation
  - On the Children's Ball website with a link to your organization, if applicable
  - In the pre-event advertisement in *Modern Luxury DC Magazine*
  - In the post-event advertisement in *Modern Luxury DC Magazine*
  - In the post-event advertisement in the *Washington Business Journal*
- One (1) spotlight post on the Children's National Hospital Foundation LinkedIn page
- Exclusive invitation for four (4) to the Children's Ball premiere sponsor recognition event with senior hospital leadership

Additional Benefits

- Recognition as a matching donor for one of Children's National Hospital Foundation's campaigns
- Opportunity for a behind-the-scenes experience at Children's National, such as shadowing a physician or research scientist for a day, a customized hospital tour or a volunteer opportunity for your employees (tailored to your interests and focus areas)

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PATRON SPONSOR | $100,000

Event Benefits

- Two (2) tables of 10 seats with VIP seating
- Main stage recognition by Children's National executive(s) or event leadership
- Logo or name recognition*:
  - In the mainstage presentation
  - On the Children's Ball website with a link to your organization, if applicable
  - In the pre-event advertisement in *Modern Luxury DC Magazine*
  - In the post-event advertisement in *Modern Luxury DC Magazine*
  - In the post-event advertisement in the *Washington Business Journal*
  - In the event save the date
  - In the event invitation
  - In the event program
  - On event signage
- One (1) spotlight post on the Children's National Hospital Foundation LinkedIn page
- Exclusive invitation for two (2) to the Children's Ball premiere sponsor recognition event with senior hospital leadership

Additional Benefits

- Opportunity for a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)

$300 per ticket for goods and services is not tax-deductible.

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PLATINUM SPONSOR | $50,000

Event Benefits

- One (1) table of 10 seats with priority seating
- Main stage recognition by Children's National executive(s) or event leadership
- Logo or name recognition*:
  - In the mainstage presentation
  - On the Children's Ball website with a link to your organization, if applicable
  - In the pre-event advertisement in *Modern Luxury DC Magazine*
  - In the post-event advertisement in *Modern Luxury DC Magazine*
  - In the post-event advertisement in the *Washington Business Journal*
  - In the event save the date
  - In the event invitation
  - In the event program
  - On event signage
- One (1) spotlight post on the Children's National Hospital Foundation LinkedIn page
- Exclusive invitation for two (2) to the Children's Ball premiere sponsor recognition event with senior hospital leadership

Additional Benefits

- Opportunity for a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)

$300 per ticket for goods and services is not tax-deductible.

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GOLD SPONSOR | $25,000

Event Benefits

- One (1) table of 10 seats
- Logo or name recognition*:
  - In the mainstage presentation
  - On the Children's Ball website
  - In the pre-event advertisement in *Modern Luxury DC Magazine*
  - In the post-event advertisement in *Modern Luxury DC Magazine*
  - In the post-event advertisement in the *Washington Business Journal*
  - In the event save the date
  - In the event invitation
  - In the event program
  - On event signage

$300 per ticket for goods and services is not tax-deductible.

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SILVER SPONSOR | $15,000

Event Benefits

- Six (6) seats
- Name recognition*:
  - On the Children's Ball website
  - In the event invitation
  - In the event program
  - On event signage

$300 per ticket for goods and services is not tax-deductible.

****Deadline to appear in the invitation is January 11, 2027***
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BRONZE SPONSOR | $5,000 (INDIVIDUALS ONLY)

Event Benefits

- Two (2) seats
- Name recognition*:
  - In the event program
  - On event signage

$300 per ticket for goods and services is not tax-deductible.

****Deadline to appear in the print program and event materials is April 2, 2027***

Children's National Hospital

President & CEO:
Michelle Riley-Brown, MHA, FACHE

Children's National Board Chair:
Horacio Rozanski

Children's National Hospital Foundation Board Chair:
Kathie Williams

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